

John E. Krause

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Education

Full Sail University, Winter Park, FL

Bachelor of Science, Music Business December 2013

- Coursework included: Music Copyright and Publishing, Music Business Marketing, Music Distribution, MusicBusinessManagement,RecordLabelDevelopment,ConcertManagementand Publicity, Music Merchandise and Retail Promotion, Artist Management, Music Supervision, and Entertainment Business and Entrepreneurship
- Course Director Award for *Music Business Marketing* class

Academic Experience

Music Copyright and Publishing

- Gained overview of music publishing, including protecting copyrights, royalties, the songwriter's contract and the history of music publishing

Music Supervision

- Studied role of Music Supervisor in depth, including how to place music in motion pictures, advertising campaigns, and other visual media, and obtaining necessary clearances

Employment Experience

John Krause Private Investigation Agency, Pensacola, FL

Licensed State of Florida Private Investigator

January 1991 –Present

- General investigations, personal injury, wrongful death, surveillance, background research, secret shopper services, records and document searches, criminal and DUI defense, and civil process service.
- Group Home Care Giver with the 90 & 9 Boys Ranch. November 1990 to February 1991
- Care giver for troubled teenage boys, providing house parent responsibilities, guidance, Power Lifting team and other activities.
- CCP Pinkerton's Tampa Florida Intern Private Investigator. August 1987 to November 1989

Skills/Activities/Organizations

- Proficient in Microsoft Office (Word and Excel), and MAC Keynote
- Extensive customer service, including working in high pressure/volume situations
- Adept with using social media for marketing/promotional purposes
- Positive attitude with a driven personality, and work well on a team and independent assignments
- Experience with Logic Pro and Garage Band recording software, Canon GL1 and GL2 video cameras, and Pinnacle Studio video editing software
- Member of the Santa Rosa County Chamber of Commerce.

Industry Experience

Independent Music Promoter/Consultant, Pensacola, FL

November 2011 – Present

- Management, branding, and marketing strategies.
- Appointed to the Santa Rosa County Fair Board to book entertainment for 25th Anniversary of *Santa Rosa County Fair* from April 1 – April 9, 2016.
- Planned, organized, and promoted *2016 Gulf Coast Music Festival* (<http://gulfcoastmusicfestivals.com>), featuring local artists, including obtaining sponsorships and securing venue.

References available upon request.